

Course Creation Tools & Resources

To create an online course that includes live or recorded video, slides, handouts, audio, and other materials, you will need the specific tools. Depending on what you are creating and offering, use this list as a resource to find the right tool.

Video recording and editing software:

VideoPad <https://www.nchsoftware.com/veopad/> Best for YouTubers.

Camtasia <https://www.techsmith.com/video-editor.html> Good for advanced video editing.

Adobe Premiere Pro <https://www.adobe.com/products/premiere.html> Best for professional video editing.

iMovie <https://www.apple.com/imovie/> Best for easy editing on Macs.

Audio recording and editing software:

Audacity <https://www.audacityteam.org/> Best for ease of use, multi-track audio editing and recording.

GarageBand <https://www.apple.com/mac/garageband/> Easy to learn, play, record and share audio.

Adobe Audition <https://www.adobe.com/products/audition.html> Professional audio recording for creating, mixing and designing sound effects.

Slideshow presentation software:

PowerPoint Good for those familiar with Microsoft features, it is feature rich.

Keynote <https://www.apple.com/keynote/> Mac presentation version for creating on Mac and iPhone.

Google Slides <https://docs.google.com/presentation/u/0/> Best For online cloud-based collaboration, creation, and editing of presentations

Beautiful.ai <https://www.beautiful.ai/> is an A.I. presentation software.

Graphic design software:

Adobe Illustrator <https://www.adobe.com/products/illustrator.html> Best for professional vector editing and illustration.

Canva <https://www.canva.com/> Best for no-designers creating branded content.

Affinity Designer <https://affinity.serif.com/en-gb/designer/> Best for low cost, full featured vector and raster editing.

Photopea <https://www.photopea.com/> Free version comparable to Photoshop. This online photo editor allows photo editing, effects, filters, adding text and cropping or resizing photos.

Screen recording software:

Camtasia <https://www.techsmith.com/video-editor.html> Good for advanced video editing.

Zoom <https://zoom.us/> Good for recording and screensharing.

Loom <https://www.loom.com/> Good for quickly recording and sharing on desktop.

Movavi Screen Recorder <https://www.movavi.com/screen-recorder/> Good for screen capture when you're away from your desktop.

CamStudio <https://camstudio.org/> Good for screen recording only.

PDF editor:

Adobe Acrobat <https://www.adobe.com/acrobat.html>

Foxit PhantomPDF, <https://www.foxit.com/downloads/>

PDF-XChange Editor <https://pdf-xchange.eu/pdf-xchange-editor/>

Communication tools (to communicate with your students and provide support):

Zoom <https://zoom.us/>

Skype <https://www.skype.com/en/>

Slack <https://slack.com/>

Quiz and assessment:

Google Forms <https://www.google.com/forms/about/>

SurveyMonkey <https://www.surveymonkey.com/>

Typeform <https://www.typeform.com/>

Online course platform:

Udemy <https://www.udemy.com/> Has easy course creation tools.

Thinkific <https://www.thinkific.com/features/> Includes a customizable website, built-in email marketing and easy course creation tools.

Skillshare <https://www.skillshare.com/> best for creative and design courses.

Podia <https://www.podia.com/> Best for those wanting an all-in-one solution.

Kajabi <https://kajabi.com/> All-in-one platform for creating and selling online courses, coaching, membership, and digital products.

Teachable <https://teachable.com/> Available to anyone who want to create and sell courses.

LearnWorlds <https://www.learnworlds.com/> is for the serious creator who cares about education, academic institutions, and in-company training